

LOCAL SEARCH MARKETING SOLUTIONS

Moore Tech Solutions offers a phased approach to Digital Marketing.

We begin with building your local search engine indexation by increasing your site's trust factor, so that Google and other search engines will see you as relevant in a local search for the keywords being searched for. With our reporting additions you will get actionable insights to improve how you rank.

Get Found	Plan 1	Plan 2	Plan 3
We'll broadcast your information across the web, get you listed in top referring directories, and give Google the information they need to find you when a relevant local search comes up. View your reports online from your own dashboard.	Local Search Builder	Local Search Builder + Search Reports	Local Search Builder + Search Reports + Site SEO Audit
Pricing Options	\$69 per month	\$99 per month	\$299 per month
Citation Builder & Tracker Top 4 aggregators, plus 25 more directories, duplicate removal	✓	\checkmark	\checkmark
External Directories Listings Report See where and how you are listed across the web	\checkmark	\checkmark	\checkmark
Search Engine Rank Report Top keywords, search volume, competitor & mobile tracking		✓	✓
Google My Business Health Report How & where you are found, ranking factors, improvement areas		\checkmark	\checkmark
Google Analytics Dash Views Easy to read GA stats: traffic, sessions, referrers, and more		✓	\checkmark
Monitor Reviews Review websites monitored for your reviews.		\checkmark	\checkmark
Social Media Monitoring Posts, activities, and comments from your social media pages		1	1
Monthly Website SEO Health Report SEO Audit report with website errors & analysis (max 200 site pages)			\checkmark
Monthly Consultation An online meeting to discuss results and areas of improvement			/
One Time Setup Fee	\$250	\$300	\$350