



# LOCAL SEARCH MARKETING SOLUTIONS

Moore Tech Solutions offers a phased approach to Digital Marketing. We begin with building your local search engine indexation by increasing your site's trust factor, so that Google and other search engines will see you as relevant in a local search for the keywords being searched for. With our reporting additions you will get actionable insights to improve how you rank.

## Get Found

We'll broadcast your information across the web, get you listed in top referring directories, and give Google the information they need to find you when a relevant local search comes up.

View your reports online from your own dashboard.

## Pricing Options

|   | Plan 1               | Plan 2                                   | Plan 3   |
|---|----------------------|--|--|
| Local Search Builder  | Local Search Builder | Local Search Builder<br>+ Search Reports | Local Search Builder<br>+ Search Reports<br>+ Site SEO Audit |
|   | \$69<br>per month    | \$99<br>per month                        | \$299<br>per month   |
| Citation Builder & Tracker<br>Top 3 aggregators, plus 25 more directories, duplicate removal              | ✓                    | ✓  | ✓  |
| External Directories Listings Report<br>See where and how you are listed across the web                   | ✓                    | ✓  | ✓  |
| Search Engine Rank Report<br>Top keywords, search volume, competitor & mobile tracking                    |                      | ✓  | ✓  |
| Google Business Profile Health Report<br>How & where you are found, ranking factors, improvement areas    |                      | ✓  | ✓  |
| Google Analytics Dash Views<br>Easy to read GA stats: traffic, sessions, referrers, and more              |                      | ✓  | ✓  |
| Monitor Reviews<br>Review websites monitored for your reviews.  |                      | ✓  | ✓  |
| Social Media Monitoring<br>Posts, activities, and comments from your Facebook & Twitter                   |                      | ✓  | ✓  |
| Monthly Website SEO Health Report<br>SEO Audit report with website errors & analysis (max 200 site pages) |                      |  | ✓  |
| Monthly Consultation<br>An online meeting to discuss results and areas of improvement                     |                      |  | ✓  |
| One Time Setup Fee  | \$300                | \$500                                    | \$750  |